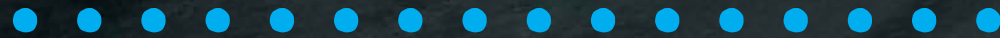




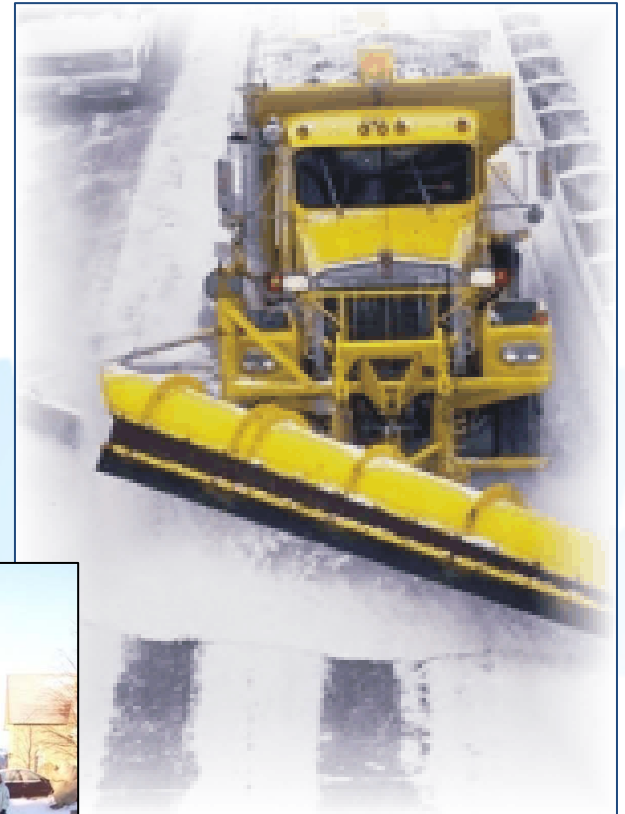
Thawrox[®]



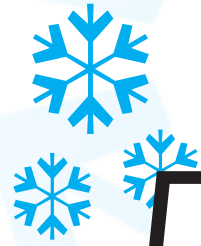
Making the Most of Your Deicing Resources Just Got Easier

We Know Your Winter Challenges

- Keeping roads safe
- Environmental stewardship
- Limited financial resources
- Limited human resources



...And We Have the Solution



Thawrox[®]



What is Thawrox®?

- Basic rock salt, encapsulated with a high-performance liquid
- A deicer with increased performance and environmental friendliness



A Word About Liquid Enhancers

- Beware of imitators
- Thawrox is an all-natural, corn-based product
 - The only product that is lab and field tested for performance
 - The only product engineered for consistency
- Thawrox is not plain, dyed salt



What Does Thawrox Provide?

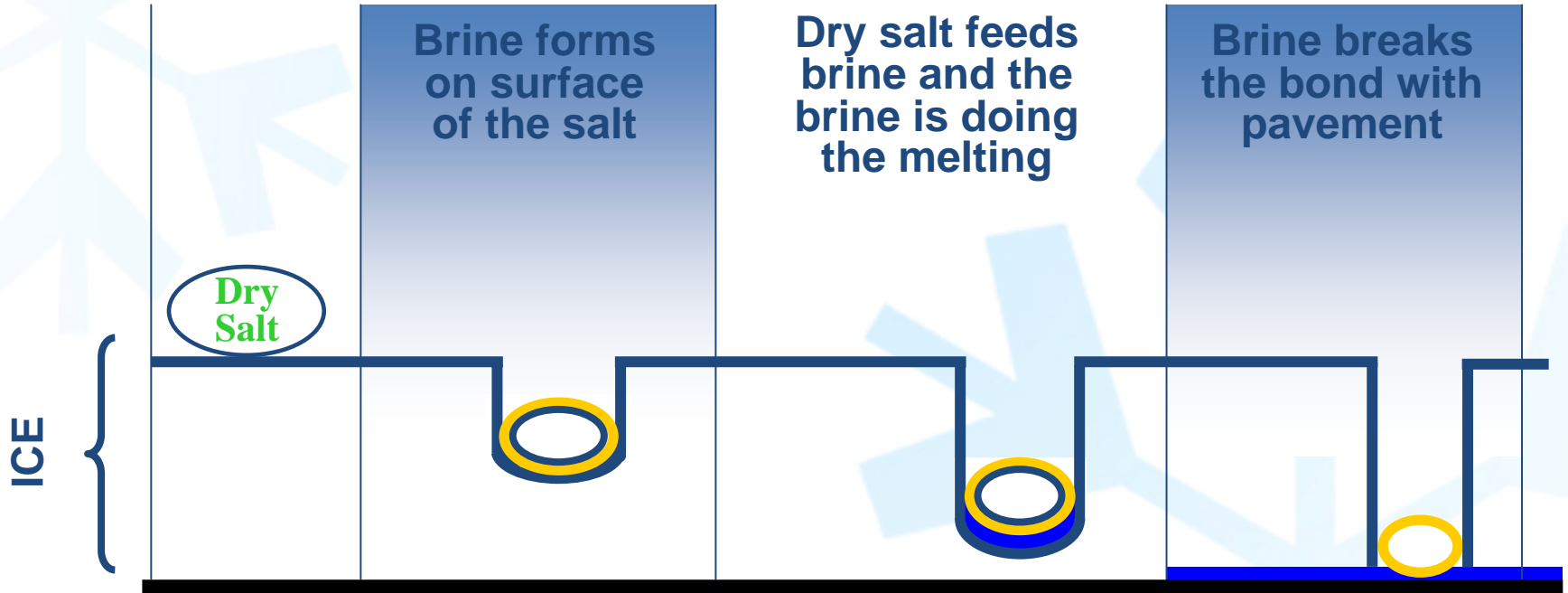
- Enhanced low-temperature performance
- Expanded melting capacity
- More friendly to the environment
- No stockpile clumping and free-flowing product in the most challenging weather conditions
- Reduced corrosiveness on equipment
- No leaching
- Minimized bounce, scatter and blow-off
- A pre-treated product that requires no mixing
- Maximized budget resources

Enhanced Low-Temperature Performance

- Reduce salt usage from 25-50%
- Use less product and fewer trips
- Better residual melting activity
- Reduced product, labour and equipment costs
- Do more with less

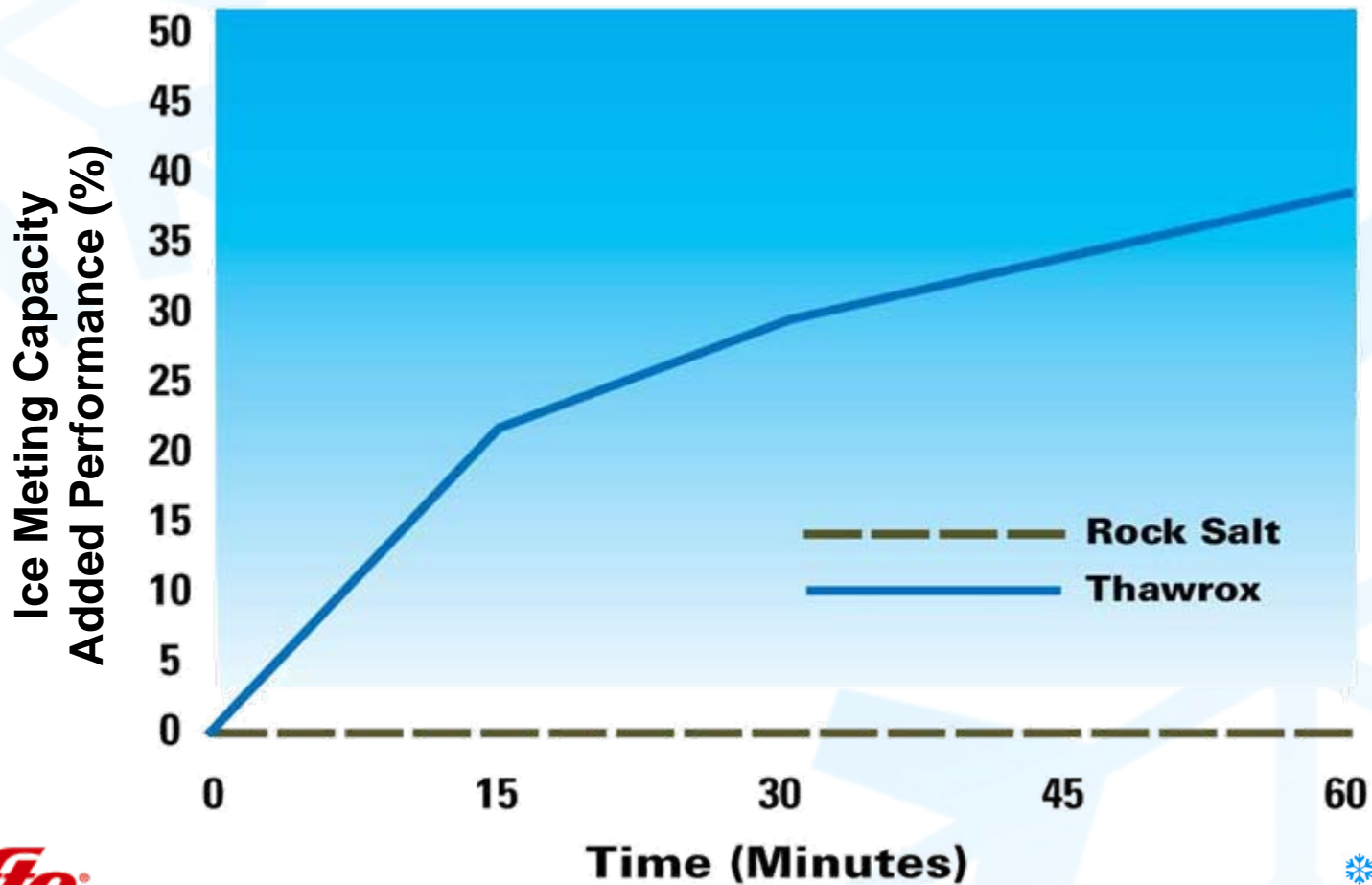


Faster Melting Action at Low Temperatures



Expanded Melting Capacity

Melting Capacity of Thawrox at -15° C



More Friendly to the Environment

- Natural, environmentally friendly additives
- Will not leach or discolour equipment or road surfaces
- Up to a 50% reduction in product applied per snow event
- Fewer application trips
- Reduced need for sand and reduced dust particulate contamination

Less Corrosiveness on Equipment



Straight Salt

Type II Treated Salt

Stays on Target



Straight Salt



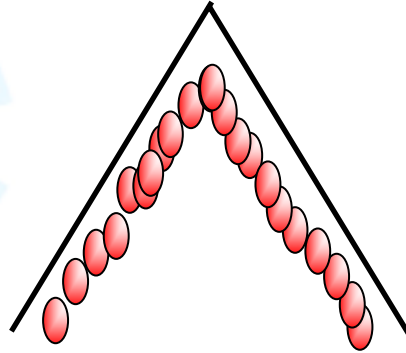
Thawrox

Is This Pre-Wetting?

Truck Bed Pre-Wet



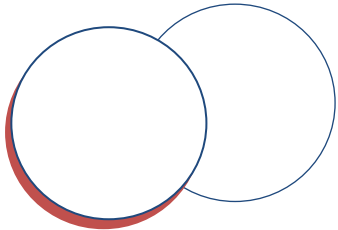
Stockpile Injection



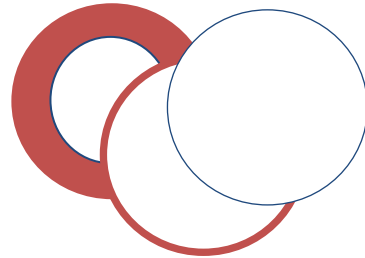
Saddle Tank Pre-Wet



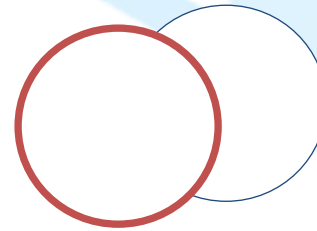
Thawrox™



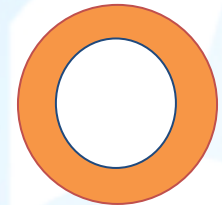
Typical coverage
15-20%



Typical coverage
15-35%



Typical coverage
40-60%



Typical coverage
95-100%

Handling Without the Hassles

- Pre-treated for precise, evenly blended product
- No special mixing equipment required
- No hassle or expense of raw materials
- Improved handling without binding or clumping
- No leaching when stored properly



Using with Stockpiles

- If stored properly, Thawrox treated salt...
 - Has up to 5 year shelf life
 - Will not leach out of pile
 - Will not clump or cake
 - Will keep stockpiles free-flowing at almost any temperature



Maximize Your Budget

- Thawrox extends capital budgets and resources with:
 - 25-50% less product required
 - Fewer application trips
 - Improved residual reduces need for re-treatment
 - Reduces product, labour, fuel and equipment costs
 - Decreased corrosiveness on equipment
 - Reduces need for sand and sand cleanup

The Bottom Line...

- Enhanced low-temperature performance and expanded melting capacity
- Less total deicer needed per snow event
- Freeflowing product in the most challenging weather conditions
- Reduced corrosiveness on equipment
- Minimized bounce, scatter and blow-off
- “Load and Go” convenience
- Maximized budget resources
- Guaranteed service and availability

For more information about making your operation more efficient with Thawrox®

sifto®
Canada Corp.

A Compass Minerals Company

800-693-3334

SiftoCanada.com

 **innovative**
Surface Solutions 

800-387-5777

InnovativeCompany.com

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**Thawrox**®